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FOR IMMEDIATE RELEASE

Everything Connects Hits The Wall Street Journal & USA Today Best Seller Lists

August 11th, 2022 (Austin, TX): *Everything Connects* (Fast Company Press) by Faisal Hoque debuted as #2 on the Wall Street Journal Nonfiction E-Book bestseller list and #77 on the USA Today bestseller list this week. In *Everything Connects: Cultivating Mindfulness, Creativity, and Innovation for Long-Term Value*, Faisal Hoque, noted thought leader; serial entrepreneur; technology innovator; advisor to CEOs, BODs, and the US federal government; and author provides a framework that shows readers how to inspire and lead inside and outside of their organization and generate ideas, grounded decisions, and long-term value.

Part philosophy, part business, and part history, this book is a kaleidoscopic view of the way humans - by being able to think out of the box - have been able to achieve greatness for themselves, their organizations, and the world at large. *Everything Connects* includes content that is inextricably connected to leveraging and thriving in this environment of change. Through the lens of the Fourth Industrial Revolution and the COVID-19 pandemic, we can see how it's essential to reframe the ways we approach how we work, play, and live.

Faisal Hoque is the founder of SHADOKA, NextChapter, and other companies. They focus on enabling sustainable and transformational changes. Throughout his career, he has developed over 20 commercial business and technology platforms and worked with public and private sector giants such as US Department of Defense (DoD), GE, MasterCard, American Express, Northrop Grumman, CACI, PepsiCo, IBM, Home Depot, Gartner, JP Morgan Chase.

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For more information or to schedule an interview with CEO Tanya Hall, contact Kesley Smith at ksmith@greenleafbookgroup.com or 512-891-6100.