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**FOR IMMEDIATE RELEASE**

***Lift Hits The Wall Street Journal & USA Today Best Seller Lists***

March 10th, 2022 (Austin, TX): *Lift* (Fast Company Press) by Faisal Hoque debuted as #1 on the Wall Street Journal Nonfiction E-Book bestseller list and #111 on the USA Today bestseller list this week. In *Lift*, Faisal Hoque, noted thought leader; serial entrepreneur; technology innovator; advisor to CEOs, BODs, and the US federal government; and author offers a timely and much needed perspective on individual and organizational leadership.

This thought-provoking book invites you to explore the intersection of transformational leadership, systemic thinking, and experiential learning all required to survive and thrive the tsunami of changes and disruptions caused by the Fourth Industrial Revolution, the Covid-19 pandemic, climate change, and misinformation trends. Hoque proposes that “transformational” leaders those who focus on people and long-term innovations and solutions are the key to a prosperous future. In *Lift*, he shows you how to become a transformational leader in an ever-changing world through a convergence of empathy, execution, and knowledge.

Faisal Hoque is the founder of SHADOKA, NextChapter, and other companies. They focus on enabling sustainable and transformational changes. Throughout his career, he has developed over 20 commercial business and technology platforms and worked with public and private sector giants such as US Department of Defense (DoD), GE, MasterCard, American Express, Northrop Grumman, CACI, PepsiCo, IBM, Home Depot, Gartner, JP Morgan Chase.

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**For more information or to schedule an interview with CEO Tanya Hall, contact Kesley Smith at [ksmith@greenleafbookgroup.com](mailto:ksmith@greenleafbookgroup.com) or 512-891-6100.**