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**FOR IMMEDIATE RELEASE**

***The Rise of Women and Wealth Hits The Wall Street Journal & USA Today Best Seller Lists***

September 9th, 2022 (Austin, TX): *The Rise of Women and Wealth* (Greenleaf Book Group Press) by Cindy Couyoumjian debuted as #5 on the Wall Street Journal Nonfiction Hardcover bestseller list and #129 on the USA Today bestseller list this week. In *The Rise of Women and Wealth: Our Fight for Freedom, Equality, and Control of Our Financial Future* Cindy Couyoumjian - founder of Cinergy Financial, with over 36 years of experience - is on a mission to empower women to stop being spectators and enter the financial arena; to stand up and assert their inalienable right to financial self-determination.

This book shows that by confronting America's patriarchal past, women can become financially literate, reclaim the power and liberty that have been taken away, embrace a financial future filled with endless possibilities, and strongly affirm, "Yes, I can." Women everywhere must find the courage, strength, and inspiration to move forward by understanding the past. Cindy's message is a hopeful one, filled with intuitive truths about a brighter tomorrow for women and their financial power and freedom.

Cindy Couyoumjian is a Registered Representative offering securities and advisory services through Independent Financial Group LLC (IFG), a Registered Investment Adviser. She is the author of the Wall Street Journal and Amazon best-selling book, *Redefining Financial Literacy*. Cindy was nominated in 2021 for the Women in Asset Management Award and was among the top nominees in two categories – Role Model Award and the Lifetime Achievement Award.

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**For more information or to schedule an interview with CEO Tanya Hall, contact Kesley Smith at [ksmith@greenleafbookgroup.com](mailto:ksmith@greenleafbookgroup.com) or 512-891-6100.**