



PO Box 91869, Austin, TX 78709
512-891-6100
@GreenleafBookGr
www.greenleafbookgroup.com

MEDIA CONTACT:

Kesley Smith - (512) 891-6100
ksmith@greenleafbookgroup.com

FOR IMMEDIATE RELEASE

Greenleaf Book Group Helps Plant 1,752 Trees in 2021!

April 22, 2022 (Austin, TX): Greenleaf Book Group's annual donation to the Arbor Day Foundation helped to plant 1,752 trees to offset the trees used to print the books it printed in 2021. Greenleaf's donation is in partnership with the Tree Neutral® program, which supports American forests by replacing every tree used for printing books with a new tree purchased by funds contributed to participants. Since partnering with Tree Neutral® in 2007, Greenleaf Book Group has replaced close to 50,000 trees.

About Tree Neutral®

Tree Neutral® is a commitment to our forests. We work with individuals and companies that want to offset the number of trees they consume by planting trees in direct proportion to the number of trees they use. We all impact the planet on a daily basis through consumption of paper products made from trees. By becoming Tree Neutral®, you can take steps to offset your ecological footprint. Being Tree Neutral® is one simple, proactive step that every individual and business can take to minimize its effect on the environment.

About Greenleaf Book Group:

Greenleaf Book Group is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest-growing companies in the United States by Inc. magazine, it has represented more than 2,000 titles, including over 50 that have hit The New York Times, The Wall Street Journal or USA Today Best Seller lists. You can learn more about Greenleaf at www.greenleafbookgroup.com.

For more information or to schedule an interview with CEO Tanya Hall, contact Kesley Smith at ksmith@greenleafbookgroup.com or 512-891-6100.