



PO Box 91869, Austin, TX 78709  
512-891-6100  
@GreenleafBookGr  
www.greenleafbookgroup.com

## FOR IMMEDIATE RELEASE

### MEDIA CONTACT:

Claire Jentsch, 512-891-6100, [cjentsch@greenleafbookgroup.com](mailto:cjentsch@greenleafbookgroup.com)

## Greenleaf Book Group's Marketing Campaign Selected as a Digital Book World 2018 Awards Finalist

September 13, 2018, Austin, TX—Greenleaf Book Group's campaign for *Elevate: An Essential Guide to Life* by Joseph Deitch has been selected by the *Digital Book World Award* as a finalist for the category of Best Marketing Campaign. The robust campaign incorporated a mix of brand work and audience building alongside traditional and digital marketing initiatives.

To view a complete listing of the finalists, please visit:

<https://www.digitalbookworld.com/single-post/2018/09/10/Digital-Book-World-2018-Award-Finalists-Announced>

The Digital Book World 2018 Awards are part of the DBW 2018 program and the largest publishing awards program in the world. Competing with Greenleaf in the Best Marketing Campaign section are: *Fire and Fury: Inside The Trump White House* (Michael Wolff), *The President Is Missing* (Bill Clinton and James Patterson), *Unbound Worlds* (Cage Match), and *Autonomous Driving: How The Driverless Revolution Will Change The World* (Andreas Herrmann, Walter Brenner, and Rupert Stadler).

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### About Greenleaf Book Group

Greenleaf Book Group is a publisher and distributor best known for its innovative business model, distribution power, and award-winning designs. Named one of the fastest growing companies in the United States by *Inc.* magazine, it has represented more than 1,000 titles, including more than 30 that have hit the *New York Times*, *Wall Street Journal*, or *USA Today* bestseller list. Learn more at <http://www.greenleafbookgroup.com>.