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FOR IMMEDIATE RELEASE

Greenleaf Book Group Honored in 2017 Gold Ink Awards

October 18, 2017 (Austin, TX): Greenleaf Book Group is proud to announce that four titles have been honored in the 2017 Gold Ink Awards, the printing industry's most prestigious print competition. The competition has just under 50 categories, including magazines, packaging, and books, and Greenleaf Book Group took home one silver award, one bronze award, and two pewter awards in the Book category.

The Systems Mindset by Sam Carpenter won a silver award in the Book category. Sam Carpenter, a telecommunications professional and multiple business owner, has a background in engineering, management, publishing, and journalism. He lives in Bend, Oregon. *The Systems Mindset* is his second book.

Look by James Gilmore won a bronze award in the Book category. Jim Gilmore is co-founder of Strategic Horizons LLP, based in Aurora, Ohio. *Look* is his third book. His other books include the highly influential, *The Experience Economy: Work Is Theatre & Every Business a Stage* and *Authenticity: What Consumers Really Want*.

Imagine That by James Mapes won a pewter award in the Book category. The founder of Quantum Leap Thinking, creator of The Transformational Coach, and an expert on the psychology of "applied imagination," James Mapes is a highly acclaimed business speaker and personal excellence coach. Mapes is the author of *Quantum Leap Thinking: An Owner's Guide to the Mind* (2003), which has been translated into seven languages, and *The Workbook: The Magic of Quantum Leap Thinking* (2000).

The Return of Sir Percival by S. Alexander O'Keefe won a pewter award in the Books category. S. Alexander O'Keefe was born in Providence, Rhode Island. He is a graduate of Dartmouth College and Fordham University School of Law, and he practices law in Newport Beach, California. Mr. O'Keefe and his wife, Cathy, who live in Irvine, California, have three children. *The Return of Sir Percival* is Mr. O'Keefe's second novel.

About the Gold Ink Awards:

Presented by *Printing Impressions*, The Gold Ink Awards is the industry's most prestigious print competition. The competition is open to all creators and producers of printed materials, and encompasses nearly 50 categories within commercial printing, magazines, books, catalogs, digital printing and packaging.

About Greenleaf Book Group:

Greenleaf Book Group is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest-growing companies in the United States by Inc. magazine, it has represented more than 1,000 titles, including over 30 that have hit The New York Times, The Wall Street Journal or USA Today Best Seller lists. You can learn more about Greenleaf at www.greenleafbookgroup.com.

**For more information or to schedule an interview with CEO Tanya Hall, contact
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