



GREENLEAF BOOK GROUP

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FOR IMMEDIATE RELEASE

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Morgridge Family Foundation & Greenleaf Book Group Win Gold at The Pearl Awards

Greenleaf Book Group and The Morgridge Family Foundation are honored to receive a [gold Pearl Award](#) in the Association/ Nonprofit category. The Pearl Awards celebrate excellence in content marketing across print, digital, and multi-channel platforms.

The Morgridge Family Foundation's "Every Gift Matters" campaign is dedicated to helping donors to nonprofits understand the power of their gifts and helping them give in a way that is personally meaningful. Their campaign advances this cause through social media, articles, blog posts, speaking, and their book, *Every Gift Matters*.

In partnership with Greenleaf Book Group and Shelton Interactive, the Morgridge Family Foundation continues to spread their message and change the way people approach philanthropic giving.

Greenleaf Book Group and The Morgridge Family Foundation are honored to be in the same category as top nonprofit content marketers including the Association of National Advertisers, CPA Australia, and the MetLife Foundation.

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About Greenleaf Book Group

Greenleaf Book Group is a publisher and distributor best known for its innovative business model, distribution power, and award-winning designs. Named one of the fastest growing companies in the United States by *Inc.* magazine, it has represented more than 1,000 titles, including more than 30 that have hit the *New York Times*, *Wall Street Journal*, or *USA Today* bestseller list.

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About The Morgridge Family Foundation

The Morgridge Family Foundation invests in transformative gifts in education, conservation, health & wellness, and the arts.

www.morgridgefamilyfoundation.org

About the Pearl Awards

The Content Council's Pearl Awards celebrate excellence in content marketing across print, digital and multi-channel platforms. Content Marketers - small and large; B2B and B2C; representing clients in a wide range of industries; and producing programs across multiple outlets - enter the Pearl Awards.

<http://thecontentcouncil.org/Pearl-Awards>



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