

THE NEXT STEP INFLUENCERS NEED TO MOVE THEIR BUSINESSES FORWARD

YOU ARE

- Bloggers
- Vloggers/YouTubers
- Podcasters
- Brand-Builders
- Social Media Professionals
- Artists of Your Industry

You have built niche markets and strong personal brands with loyal followings that have taken the business world by storm.

If you are an influencer, you are also an idea-savvy business leader with an established personal brand. You have built this empire, and the entrepreneur in you is seeking that next step to move the “business of you” forward. The answer? Establish yourself as a thought leader and an expert in your industry.

THE NEXT STEP TO TAKE YOU TO THE NEXT LEVEL: WRITING A BOOK

A printed book may seem like a step back in time for the fast-paced social media world, but it’s important to remember that books are credibility-builders. Here are some key advantages to writing and publishing your own book:

- Solidify Your Expertise and Credentials
- Capitalize on Your Unique Area of Expertise
- Pave Your Way to Thought Leadership
- Expand Your Audience
- Enhance Your Platform



THE IMPORTANCE OF WORKING WITH THE RIGHT PUBLISHER

As a successful influencer, you have worked incredibly hard to build your online empire. You have created hours of content and spent years building a loyal following, so working with the right publisher who understands your brand and messaging should be your key concern.

With all the work you have put into creating your digital empire, it is imperative to work with a publisher who believes in your brand, understands your audience, and has a business model to fit your needs as a business owner.

THE GREENLEAF BOOK GROUP DIFFERENCE

We are not in the business of selling dreams; we are in the business of building brands and creating powerful spheres of influence.



WHAT WE OFFER

- Author Ownership of Rights and Creative Control
- National Retail Distribution
- Premier Production Quality
- Industry High Royalty Rates
- Marketing, Branding, and Platform Development

OUR WORLD-CLASS IMPRINTS



Greenleaf Book Group Press

Serving authors and thought leaders with mature platforms, expansive demand-generation plans, and books published in genres with strong retail sales records.



An Inc. Original

Serving entrepreneurs and business professionals who have stories of startup success.



Fast Company Press

Serving business professionals and innovators who have stories of innovation in technology, leadership, or design.



Well Spirit Press

Serving experts and thought leaders in the health and wellness space who have innovative methods and stories to share.



River Grove Books

Greenleaf's digital-first imprint for authors with strong niche market potential or ambitious speed-to-market requirements.

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IDEAS
THRIVE

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