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Greenleaf Book Group Authors Honored in Axiom Business Book Awards

February 19, 2016, Austin, TX—Greenleaf Book Group is proud to announce that several of its authors have been awarded Axiom Business Book Awards. These awards are the largest and most respected critical guidepost for business books in today’s new world of publishing. Greenleaf authors won five of the prestigious awards in the Sales, Operations Management, and Success categories.

*The Machine: A Radical Approach to the Design of the Sales Function* by Justin Roff-Marsh won a gold medal in the Sales (Sales Skills, Negotiating, Closing) category.


*Serial Winner: 5 Actions to Create Your Cycle of Success* by Larry Weidel received a gold medal in the Success/Motivation/Coaching category.

*The Payoff Principle: Discover the 3 Secrets for Getting What You Want out of Life and Work* by Dr. Alan R. Zimmerman received a silver medal in the Success/Motivation/Coaching category.

*Activate Your Brain: How Understanding Your Brain Can Improve Your Work and Your Life* by Scott G. Halford received a bronze medal in the Success/Motivation/Coaching category.

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**About Greenleaf Book Group**

Greenleaf Book Group is a publisher and distributor best known for its innovative business model, distribution power, and award-winning designs. Named one of the fastest growing companies in the United States by *Inc.* magazine, it has represented more than 1,000 titles, including more than 30 that have hit the *New York Times, Wall Street Journal,* or *USA Today* Best Seller list. Learn more at [http://www.greenleafbookgroup.com](http://www.greenleafbookgroup.com).