



GREENLEAF BOOK GROUP LLC

PO Box 91869 · Austin, Texas · 78709 · P: 512-891-6100 · F: 512-891-6150

www.greenleafbookgroup.com · www.bigbadbookblog.com

MEDIA CONTACT:

Ashley Jones - (512) 891-6100
ajones@greenleafbookgroup.com

FOR IMMEDIATE RELEASE

Greenleaf Book Group Announces 2014 Author Summit Speakers

June 17, 2014 (Austin, TX): Organizers of the 2nd annual Greenleaf Author Summit™ have announced the first batch of the 2014 event's speakers. Programming developed around empowering and educating emerging authors will bring together a community of thought-leaders and authors to spark conversation, education, and innovation. An impressive early roster of speakers includes:

- Sandy Diaz, President, Smith Publicity, Inc.
- Cevin Bryerman, Publisher, Publishers Weekly
- Jackie Huba, Author and Branding Expert
- Lorie Marrero, Author
- Elizabeth Marshall, Co-Founder, BookBreakthrough.com
- Penny Sansevieri, Founder and CEO, Author Marketing Experts, Inc.
- Rusty Shelton, Founder, Shelton Interactive
- Dan Smith, Founder and CEO, Smith Publicity
- Stacy Tetschner, CEO, National Speakers Association

Also speaking will be Greenleaf expert staff in the areas of editorial, design, platform development, marketing, and distribution.

Tanya Hall, Greenleaf's CEO, notes, "The success of the inaugural Author Summit is proof that emerging authors are hungry for information about the publishing process and for fresh ideas for how to grow their brands. Greenleaf is honored to be able to bring this caliber of speakers and content to the community."

Registration is now open for the Greenleaf Author Summit™ and early-bird tickets are on sale through June 30th. Visit www.greenleafauthorsummit.com for the most up-to-date event and speaker information.

About Greenleaf Book Group:

[Greenleaf Book Group](http://www.greenleafbookgroup.com) is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest growing companies in the United States by *Inc.* magazine, it has represented more than 1,000 titles, including more than 20 that have hit the New York Times, Wall Street Journal or USA Today bestseller lists. You can learn more about Greenleaf on its website <http://www.greenleafbookgroup.com> and blog <http://www.bigbadbookblog.com>.

For more information or to schedule an interview with CEO Tanya Hall, contact Ashley Jones at ajones@greenleafbookgroup.com or 512-891-6100.