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## Fearless Leadership by Carey Lohrenz Debuts on Wall Street Journal Bestsellers List

October 17, 2014, Austin TX – Fearless Leadership: High Performance Lessons from the Flight Deck (Greenleaf Book Group Press) by Carey Lohrenz debuted at #6 on the Wall Street Journal Hardcover Business bestsellers list for the October 12, 2014 edition.

As an aviation pioneer, Carey D. Lohrenz learned what fearless leadership means in some of the most demanding and extreme environments imaginable: the cockpit of an F-14 and the flight deck of an aircraft carrier. Here, her teams had to perform at their peak—or lives were on the line. Faltering leadership was simply unacceptable. Through these experiences, Lohrenz identified a fundamental truth: high-performing teams require fearless leaders.

Since leaving the Navy, she's translated that lesson into a new field, helping top business leaders - from Fortune 500 executives to middle managers - supercharge performance in today's competitive business environments. In *Fearless Leadership*, Lohrenz walks the reader through the three fundamentals of real fearlessness—courage, tenacity, and integrity—and then reveals fearless leadership in action, offering advice on how to set a bold vision, bring the team together (as wingmen, not Top Gun mavericks), execute effectively, and stay resilient through hard times.

## **About Greenleaf Book Group:**

<u>Greenleaf Book Group</u> is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest growing companies in the United States by *Inc.* magazine, it has represented more than 1,000 titles, including more than 20 that have hit the New York Times, Wall Street Journal or USA Today bestseller lists. You can learn more about Greenleaf on its website <a href="http://www.greenleafbookgroup.com">http://www.bigbadbookblog.com</a>.

For more information or to schedule an interview with CEO Tanya Hall, contact Ashley Jones at Ajones @ greenleafbookgroup.com or 512-891-6100.