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FOR IMMEDIATE RELEASE

***Leadocracy* by Geoff Smart Debuts in Top Five on the New York Times and Wall Street Journal Bestsellers Lists**

July 18, 2012, Austin TX – *Leadocracy: Hiring More Great Leaders (Like You) into Government* (published by Greenleaf Book Group Press) reached #5 on the New York Times Hardcover Advice & Misc. bestseller list for the Sunday, July 22 print edition. *Leadocracy* also hit #1 on the July 15 Wall Street Journal Hardcover Business list and #2 on the Wall Street Journal Hardcover Nonfiction best-sellers list.

Leadocracy presents a pragmatic solution to our nation’s number one problem: a void of great leaders in government. Smart encourages more of our great leaders, particularly from the private sector, to commit to public service. *Leadocracy* explains why great leaders avoid government; how the “3 As of Leadership” can help us identify, hire, and become better leaders; how we can avoid non-leader candidates; and how the adrenaline rush of “flow” can offer leaders from the private sector the adventure of a lifetime.

All proceeds from *Leadocracy* will be donated to The Leaders Initiative, a nonprofit founded by the author with the goal of creating positive public service leadership experiences and drawing more strong business leaders into government.

Geoff Smart is chairman and CEO of ghSMART, a leadership firm. He is the co-author of the NY Times bestseller *Who: The A Method for Hiring* and serves as founding chairman of SmartKids leadership Program and The Leaders Initiative.

Leadocracy is Greenleaf’s 23rd book to reach bestseller status in rankings that include The Wall Street Journal, New York Times and USA Today bestseller lists.

About Greenleaf Book Group:

[Greenleaf Book Group](http://www.greenleafbookgroup.com) is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest growing companies in the United States by *Inc.* magazine, it has represented more than 1,000 titles, including more than 22 that have hit the New York Times, Wall Street Journal or USA Today bestseller lists. You can learn more about Greenleaf on its website <http://www.greenleafbookgroup.com> and blog <http://www.bigbadbookblog.com>.

For more information or to schedule an interview with Chairman and CEO Clint Greenleaf, contact Tanya Hall at Tanya @ greenleafbookgroup.com or 512-891-6100.

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