



GREENLEAF BOOK GROUP LLC

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FOR IMMEDIATE RELEASE

Greenleaf Book Group to Host Inaugural Author Summit

July 11, 2013, Austin TX – Greenleaf Book Group will host its first Author Summit from September 25th-27th at Austin's Palmer Events Center. Programming developed around the three core themes of **Ideas, Influence, and Income** will provide attendees with valuable insider information and expert knowledge on publishing, building influence, and monetizing ideas. An impressive early roster of speakers includes:

- Terry Barber, CEO, Performance Inspired, Inc.
- Marika Flatt, Owner, PR by the Book
- Clint Greenleaf, CEO, Greenleaf Book Group
- Tanya Hall, COO, Greenleaf Book Group
- Barbara Cave Henricks, President, Cave Henricks Communications
- Sandy Diaz, President, Smith Publicity, Inc.
- Spike Jones, Group Director of Engagement, WCG
- Elizabeth Marshall, Co-founder, BookBreakthrough.com
- Andy Sernovitz, NYT Bestselling Author
- Rusty Shelton, Founder, Shelton Interactive

Tanya Hall, Greenleaf's COO, notes, "Thought leaders with great ideas often get stuck when it comes to figuring out how to best share, and monetize, their message. We're delivering best practices and fresh approaches around building ideas, influence and income that will help anyone in the idea marketplace – whether they're Greenleaf authors, authors published elsewhere, or people looking for tools beyond a book to spread ideas."

Tickets (Early Bird discount available for a limited time) and additional event information can be found at <http://greenleafauthorsummit.com/>.

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About Greenleaf Book Group:

[Greenleaf Book Group](http://www.greenleafbookgroup.com) is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest growing companies in the United States by *Inc.* magazine, it has represented more than 1,000 titles, including more than 20 that have hit the New York Times, Wall Street Journal or USA Today bestseller lists. You can learn more about Greenleaf on its website <http://www.greenleafbookgroup.com> and blog <http://www.bigbadbookblog.com>.

For more information or to schedule an interview with Chairman and CEO Clint Greenleaf, contact Tanya Hall at Tanya @ greenleafbookgroup.com or 512-891-6100.