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FOR IMMEDIATE RELEASE

Redefining Financial Literacy Hits The Wall Street Journal Best Seller List

April 16, 2021 (Austin, TX): *Redefining Financial Literacy: Unlocking The Hidden Forces of Your Financial Future* (Greenleaf Book Group Press) by Cindy Couyoumjian debuted at #8 in the Hardcover Business category on *The Wall Street Journal* Best Seller List. In *Redefining Financial Literacy*, Cindy Couyoumjian's innovative REALM model can open your eyes to investment possibilities while helping you regain confidence in the American dream. For *The Wall Street Journal* official listing, please visit: <https://www.wsj.com/articles/bestselling-books-week-ended-april-10-11618523391>.

As a certified financial planner with thirty-five years of industry experience, Cindy Couyoumjian is committed to filling the financial literacy void for many Americans. In her timely and thought-provoking book, Cindy gives a unique macro perspective of what she calls “the hidden forces behind your money,” which are the unseen political and economic forces that may influence your investment decisions. Through meticulous research, Cindy shows how these hidden forces have contributed to a complex retirement system, which includes pensions, social security, and what she believes is the outdated 60/40 investment model. To address this issue, Cindy spent endless hours developing a new multi-asset class investment methodology, known as the REALM model, that may offer broader investment strategies aimed to mitigate risk from the hidden forces that may negatively impact your goals.

Cindy Couyoumjian is the founder of Cinergy Financial. She is a certified financial planner practitioner with 35 years of experience in the financial industry. She holds numerous securities licenses including her FINRA Series 63, 6, 65, 7, 22, 24, 26 and 31. In addition, Cindy also holds the California Insurance License (License # 0719038).

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For more information or to schedule an interview with CEO Tanya Hall, contact Kesley Smith at ksmith@greenleafbookgroup.com or 512-891-6100.