FOR IMMEDIATE RELEASE

MEDIA CONTACT:
Maryn Masumiya - (512) 891-6100
mmasumiya@greenleafbookgroup.com

FOR IMMEDIATE RELEASE

Activate Your Brain by Scott Halford hits Wall Street Journal Bestsellers List


In Activate Your Brain, Scott Halford shares the day-by-day practices that each of us—and particularly businesspeople—can use to access the full potential of the human brain. Pulling together research, anecdote, and inspiration, he shows readers how small steps toward better brain function can eventually lead to success on a whole new level.

Scott Halford, CSP, CPAE, is an Emmy Award–winning writer and producer, an engaging presenter, and a long-time consultant to Fortune 500 executive teams. His expertise and experience enrich the contribution that he makes to every client. Scott’s expansive knowledge in the areas of achievement psychology, which includes brain-based behavioral science, emotional intelligence, critical thinking, and influence, add richness and depth to his programs.

###

About Greenleaf Book Group:
Greenleaf Book Group is a publisher and distributor best known for its innovative business model, distribution power and award-winning designs. Named one of the fastest growing companies in the United States by Inc. magazine, it has represented more than 1,000 titles, including more than 25 that have hit the New York Times, Wall Street Journal or USA Today bestseller lists. Learn more at http://www.greenleafbookgroup.com