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***Activate Your Brain* by Scott Halford hits *Wall Street Journal* Bestsellers List**

September 24, 2015, Austin TX – *Activate Your Brain: How Understanding Your Brain Can Improve Your Work- and Your Life* (Greenleaf Book Group Press) landed at #4 on the Wall Street Journal nonfiction eBook bestsellers list for the September 24, 2015 edition.

In *Activate Your Brain*, Scott Halford shares the day-by-day practices that each of us—and particularly businesspeople—can use to access the full potential of the human brain. Pulling together research, anecdote, and inspiration, he shows readers how small steps toward better brain function can eventually lead to success on a whole new level.

Scott Halford, CSP, CPAE, is an Emmy Award–winning writer and producer, an engaging presenter, and a long-time consultant to Fortune 500 executive teams. His expertise and experience enrich the contribution that he makes to every client. Scott’s expansive knowledge in the areas of achievement psychology, which includes brain-based behavioral science, emotional intelligence, critical thinking, and influence, add richness and depth to his programs.

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